

Mark Ballard

Artistic and Energetic Team Player with over a decade of Creative Visual Design experience, specializing in Graphic, Video, Web and Architectural Design.

Relevant Experience

Owner/Freelance Designer

2009 – Current BarkMallard Creative, Escondido, CA

- Create graphic and illustration designs for marketing materials.
- Design Front-End web templates for WordPress based web sites.
- Film, edit, and composite Green Screen footage for web marketing videos.
- Draft up Architectural and Civil plans and Construction documents.
- Featured Clients: DKNewMedia, Marketing Tech Blog, John Boruff For U.S. Senate, CESanDiego, North Coast Calvary Chapel, Corbin Rentals, Ranchland Church Greenwood Christian Church, Fisher Construction Management, Diamond Indy

Video Production Assistant

2008 – 2009 1G Productions, Oceanside, CA

- Setup and operated Digital Video equipment for professional video productions.
- Featured Projects: “ One Last Smile”, “ Snacks By Brie”, “Pegasus Rising”

Graphic Designer/CAD Drafter/Network Administrator/“Go-To Guy”

2004 – 2008 Anthony-Taylor Consultants, Escondido, CA

- Introduced graphic and multimedia capabilities to architectural firm.
- Implemented three-dimensional presentation renderings to design package.
- Drafted Architectural, Civil, and Geo-Technical building plans and documents.
- Created and maintained relationships with clients and commercial printers.
- Organized company data on server and performed weekly backups.
- Upgraded computer hardware and Trained employees in use of new and updated software.
- Demonstrated leadership taking on the task of building and configuring new company server to meet the current and future needs of the company when the necessity presented itself.
- Featured Clients: 99¢ Only Stores, McDonald’s, Shell, CondoConversions.com

Owner/Freelance Designer

2000 – 2004 DigitalDrafter Design, Indianapolis, IN

- Provided affordable web and graphic design services to small business and organizations.
- Restored and colorized photographs.
- Designed and maintained e-commerce storefronts.
- Featured Clients: Data Transport, Village E-Bike, TransUnion Trucking, Glo-Car Co. Ritchie Real Estate, Kottage Keepers, Heartland Church, Corbin Construction

Relevant Education

Bachelor of Science in New Media Technology

ITT Technical Institute Indianapolis, IN

- Graduated with Highest Honors 3.97/4.0 GPA.
- Member of National Vocational-Technical Honors Society.

Relevant Skills

Graphic Design

Photoshop
Illustrator
InDesign
Corel Draw
Quark Xpress

Web Design

Dreamweaver
WordPress
Flash
HTML
CSS

Video Production

Premiere Pro
After Effects
Final Cut Pro
Videography
Green Screen

3D Modeling

3ds Max
Maya
Sketchup

CAD Drafting

AutoCAD
Renderings

Word Processing

Word
Excel
PowerPoint

Social Media

Facebook
Twitter
YouTube
LinkedIn